Chippenham Town Bowls Club

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| **Chippenham Town Bowls Club – Advertising Boards** | | |
| **SIZE** | **COST: Board Production, Install & Year 1 Rental** | **RENTAL Year 2** |
| 1200mm x 600mm (4’ x 2’) | £135 | £55 |
| 2400mm x 1200mm (8’ x 4’) | £266 | £110 |
| Sponsorship: Website Link  + Brochures/Leaflets within Club House | £200 | £200 |

Our Bowls Club is part of the Chippenham Sports Club and is affiliated to Bowls England and Bowls Wiltshire.

(Chippenham Sports Club and multi sports Air-Dome has over 1,000 member and comprises several clubs including Bowls, Cricket, Harriers Running, Hockey, Homing Pidgeon, Netball, Tennis, 5 A-side Football, Indoor Tennis and Badminton.)

Whilst we have over 100 members ourselves, we have numerous visitors continually throughout the year.

75% of our members are over 60 years of age and 33% are over 75.

The Advertising Boards will be installed on the fence that is on the football club side of the green.

* A single board will face towards the bowls club, clubhouse and all the playing rinks.
  + Average footfall for the Bowls Club (summer season mid-April to mid- September) is more than 200 per week
* A second board will face towards the football ground and thoroughfare to the hockey pitches and air-dome. The advantage of a second board is that it will be seen by numerous hockey and tennis players, running club members, footballers, cricketers and all those using the dome for varied functions (including badminton, 5 A-side football and netball)
  + Average footfall for the thoroughfare is estimated to be more than **1,000 per week**

The location of the advertising boards makes a positive, impactful and cost-efficient way of advertising your business / service to a very wide audience.

The position of the boards will normally be the next available space on the fence but may be changed by the Bowls Clubto satisfy aesthetics.

* **Customers to supply the design required, preferably as a jpeg by email, or by disc**
* **Advertising boards will be made of highly durable aluminium with composite colour printing onto laminate**
  + **The boards will be obtained and fitted by the Bowls Club**
* Customers may opt to supply and fit the board themselves. In this case:
  + the club will liaise on the position but would fit the board if required
  + the subsequent year’s rental charge will be applied for the first year